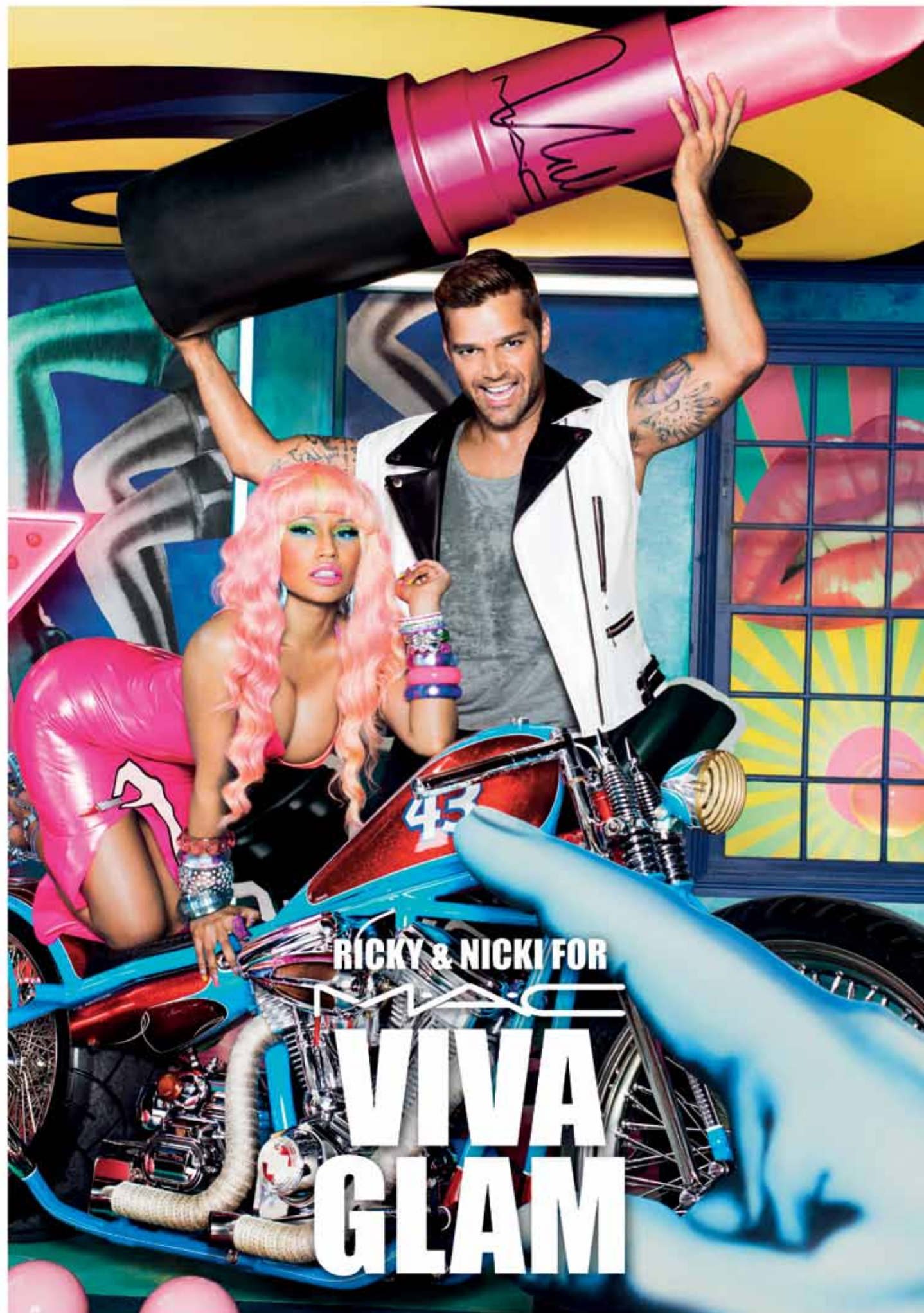


West End Bares

ON YOUR MARKS...
GET SET...STRIP! 2012

THEATRE MAD
THE MAKE A DIFFERENCE TRUST

A THEATREMAD PRODUCTION IN AID OF THE MAKE A DIFFERENCE TRUST
BASED ON THE ORIGINAL CONCEPT BY LEGENDARY DIRECTOR AND CHOREOGRAPHER
JERRY MITCHELL, TO BENEFIT BROADWAY CARES/EQUITY FIGHTS AIDS



THE FULL R.R.P. LESS V.A.T. FROM THE SALE OF THIS LIPSTICK AND LIP CONDITIONER GOES TOWARDS HELPING WOMEN, MEN AND KIDS EVERYWHERE AFFECTED BY HIV AND AIDS.

WWW.MACCOSMETICS.CO.UK/VIVAGLAM

THEATRE MAD
THE MAKE A DIFFERENCE TRUST

WELCOME TO WEST END BARES 2012

Dear Friend and MAD Donor

WELCOME TO WEST END BARES 2012: ON YOUR MARKS...GET SET...STRIP!

Thank you for supporting West End Bares 2012, our 3rd annual fundraiser, and for taking the time to learn more about The Make A Difference Trust.

West End Bares, West End Eurovision, A West End Christmas, World AIDS Day Theatre Bucket Collections, Late Night Cabarets and Midnight Matinees are just a few of the many fundraising events that MAD produces each year. These events and the many others that take place raise thousands of pounds, but what is remarkable is how much more those funds represent. They are made up of tens of thousands of selfless acts of generosity of time, talent and energy.

I am proud to say that fundraising is what we do best – putting the ‘fun’ in to fundraising; but, it is not the only thing that we do. Without the fundraising, there would be no grant making, and without grant making, we would not be able to make a difference to the lives of so many people.

With your incredible support, **MAD's Learning Positive Program** has been welcomed by The House of Commons, and will be rolled out in to all mainstream UK schools; **MAD's Hardship Support Programs** have grown this year and as well as covering London, they also support theatres in Manchester, Birmingham, Portsmouth, Edinburgh and Newcastle; **MAD's South African Educational Project** has just supported its 3000th student through education and in to onward employment; and, **MAD's new Kenyan Program** has just created its 50th ‘start up’ small business to support single parent families, coping with HIV, and resource poor communities to build a better life.

For over 21 years the theatre industry and its supporters have come together time and time again in ways large and small to help those facing a wide variety of crises and challenges... but this only the start of the journey.

This year, in particular, has demonstrated the true spirit and generosity of the human spirit. Without volunteers, or Games Makers, the London 2012 Olympics and Paralympics would not have happened, and would not have been the phenomenal success that they were. Similarly, without all of the MAD volunteers both on & back stage and our supporters, MAD would simply not exist to make a difference – Thank you!

Thank you to each and every one of you for your continued support and commitment; we cherish your generosity, your creativity and your spirit, and hope that you will continue to help us, for many years to come, to make a difference to the lives of those who face such crises and challenges.

Just as we remember the wonderful people and work of the past 21 years, so we look to the future and how we ensure the legacy of MAD's work for future generations.

INSPIRE A GENERATION AND TOGETHER WE CAN MAKE A DIFFERENCE.

With sincere thanks & best wishes,

David

DAVID PENDLEBURY
Chairman of The Make A Difference Trust

FOR MORE INFORMATION
VISIT OUR NEW WEBSITE
MADTRUST.ORG.UK



A MESSAGE FROM BROADWAY BARES

JERRY MITCHELL

The London 2012 Olympics were sensational and full of spectacular performances and records broken.

But let's be honest, who in tonight's crowd didn't at least once fantasize about those magnificent athletes doing their magnificent thing in magnificently nothing? Now that would be record breaking!

Well tonight, West End Bares 2012, On your marks... Get set... Strip! is here to make all those dreams come true. Everyone says dancers and athletes have so much in common and I would have to agree. Starting with dedication, this cast of West End performers like all of the athletes who participated in the Olympics stretches beyond the finish line. Darren Carnall has led the charge for 3 years and everyone tonight is here to give back to the community and help raise money and awareness. It's important to remember as we celebrate the magnificent athletes of the West End tonight that safe sex is hot sex and tonight is about making sure we continue to share that message with a new generation.

And, with your generous support tonight, I am sure we will set a new fundraising record here at West End Bares helping TheatreMAD to do their important work.

So welcome to West End Bares 2012. Everyone in New York at Broadway Bares/Broadway Cares is sending great wishes to everyone at The Make A Difference Trust for a magnificent night. Have fun, be safe and take care of each other.

Till next year

Jerry Mitchell x



A MESSAGE FROM OUR ARTISTIC DIRECTOR

DARREN CARNALL

Hello and welcome to West End Bares:
On your marks... Get set... Strip!

I want to thank you for coming this evening and for making the event a success for the third year! There are quite simply two things that have to happen to make West End Bares work. The first is that you guys, our wonderful audience have to turn up and give what you can afford and the second is that our wonderful cast members and volunteers have to give of themselves. Plain and simple! I cannot thank each and every one of you enough for doing your bit.

With the Olympics finally over I'm sure you can agree that the level of determination and passion that was displayed by every athlete from every country was an inspiration and it therefore seems only right that we, tonight, carry on the sporting theme with our own determination and passion to make a positive change to peoples lives who don't always have the luck or the opportunities. The people to whom life has dealt an unexpected blow or setback. Tonight we all are helping to make someone's life that little bit better and give them a helping hand when they need it the most.

So please enjoy yourselves on both sides of the footlights but above all remember we're here to raise money for a wonderful cause and you're all champions of Olympic proportions in my book!

Darren x

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West End Bares
ON YOUR MARKS...
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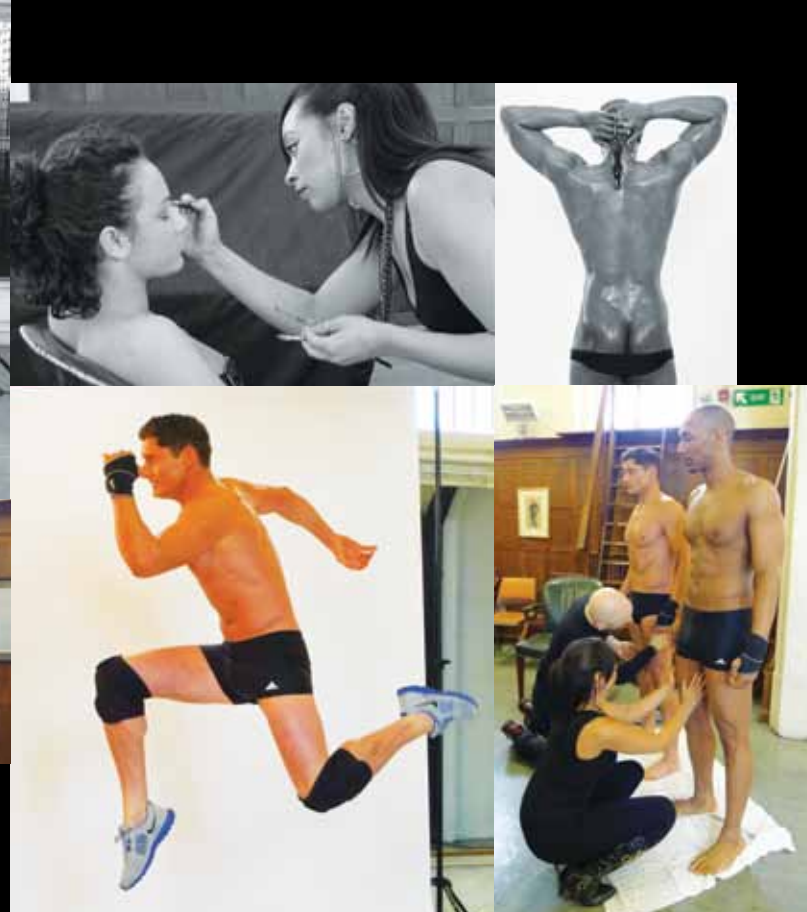
www.gaytimes.co.uk

BARES BEHIND THE SCENES

One cold morning in April, the West End Bares creative team assembled outside Her Majesty's Theatre in London, residence to The Phantom of the Opera. With all hands on deck they laboured the many flights of stairs with armfuls and backloads of photographic equipment, lighting, fans, backdrops and make-up to the impressive vaulted roof-top rehearsal room of this glorious building.

Snoopy Fox's Leo and Merriot created their impromptu studio for the day in the lofty setting, whilst our four West End dancers – Laura Tyrer, Sophie Carmen-Jones, Scott Maurice and Jamie Hughes Ward – were delicately disrobed ready for their days shoot. MAC Cosmetics with brushes in hand created an athletic and fresh-faced look for each model with Artistic Director, Darren Carnall and Creative Director, Robin King talking them through their intended vision. Murray Lane, provided costumes, or in some cases lack of, as their buffed and polished, spritzed and oiled Olympic bodies took position in the spotlight. Assistant Director, Matt Krzan stepped in to provide additional wind-effect as they sprinted, hurdled and power-jumped to the click of the shutter.

The triumph of the day was realised as the team's imagined vision was digitally captured successfully. Many thank yous to the skillfull the team who performed on the day admist much humour and many unintended cheeky moments.



SAY PANTS TO POVERTY

West End Bares PANTS PROJECT 2012

In the lead up to West End Bares 2012 we have invited celebrities, West End Shows and television programs to sign and customise pairs of pants. With so many well known names these are going to quickly become collectors' items and a real talking point so why not join in the online auction and bid to win a piece of history.

You could be the proud owner of a pair signed by Dame Judi Dench, Patrick Stewart, Ben Cohen, Kerry Ellis, The Original Bucks Fizz, Gok Wan, Christopher Biggins, Brian May and Roger Taylor or Ben Elton to name just a few.



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ENTER WEST END BARES INTO THE SEARCH
OR VISIT WWW.MADTRUST.ORG.UK**

GO MAD... HAVE FUN... HELP US MAKE A DIFFERENCE!

an^derson & p^etty



MUSIC & LYRICS

BY ANDERSON & PETTY

Anderson & Petty are a new UK/US songwriting duo who in the last two years have begun to make a significant impact on both sides of the Atlantic.

The American half, Barry Anderson is a New York based actor and musician, currently touring the US in the 2nd National Tour of Jersey Boys playing the role of Bob Crewe. Mark Petty, the English half is a former pop group performer who has found life much more exciting behind the scenes and on the page.

They met in the summer of 2010 through a mutual friend, the Broadway star Lucia Spina (Legally Blonde, Les Miserables, The 25th Annual Putnam County Spelling Bee). Both had mentioned to her their growing frustration with not being able to find a suitable writing partner that was as committed and passionate about the craft as they were. Lucia immediately put both of them together and a new songwriting team was born. Barry had met Lucia while they were both in Legally Blonde on Broadway and Mark had met her while she was in Les Miserables on Broadway which his husband Shaun Kerrison was the Associate Director on.

Ironically, Mark had met Lucia on one occasion before that initial meeting. He had been one of the audience member choice speller's in Spelling Bee while Lucia was in the show and he remembered her from it. He has often remarked that if he had not put his name down as a speller he would not have approached Lucia one day at a cast party as he was convinced that he knew her. And so fate weaves it's wonderful serendipitous spell.

Their amazing trans-Atlantic writing method consists of them working together via Skype – though Mark did spend three weeks in New York last February when they managed to complete a staggering fourteen songs in only a three week period.

Their debut concert was staged at the premiere New York cabaret venue, The Duplex in May of last year and was a great success. The night featured performances from many Broadway performers including Nikki Renée Daniels (currently playing Clara opposite Audra MacDonald in Porgy & Bess), Josh Franklin (currently in Ghost) and Coleen Sexton (Lucy in the Broadway production of Jekyll & Hyde: The Musical).

Last summer, Mark returned to the UK and so began the task of establishing themselves on this side of the pond. One of the showcases that he had been hearing much praise of was the wonderful monthly cabaret "Gigging For It" under the artistic direction of Michelle LaFortune and Simon Lambert at Freedom Bar in London's Soho.

They provided the first introduction of the Anderson & Petty sound to UK ears. Their first performances were by the wonderfully talented Nadine Cox (currently in Mamma Mia) and Nicky Adams (Christine and Madame Giry in Phantom of the Opera)

They have also formed a loving working relationship with "The Stage School of the Year" Musical Theatre Academy (MTA) and its Principal Annemarie Lewis Thomas.

Mark has always been an advocate of charitable causes and in October of last year secured a meeting with The Make A Difference Trust which led to the inclusion of their Christmas song "Christmas Eve" being performed at their gala Christmas concert at The Actors' Church in Covent Garden "A West End Christmas" by the very talented Kieran Brown (currently in Wicked). "Christmas Eve" was also performed in New York at the prestigious Lincoln Center as part of their Holiday Songwriters' Showcase.

Through their affiliation with The Make A Difference Trust, Mark and Barry staged their first UK concert at The Delfont Room in March of this year with all proceeds going to the charity. The stellar cast for their show included Gina Beck, Chloe Hart, Shona White, Sarah Lark, Sophia Ragavelas and Kieran Brown, Nadine Cox, Scott Garnham, Michael Cotton, Nathan Taylor and Gemma O'Duffy.

In June they released their first single "Superman" for download worldwide which was sung by the Broadway star and former Elle Woods in Legally Blonde, Autumn Hurlbert.

They wrote a brand new song specifically for Kieran Brown's cabaret at The Union Theatre in July entitled "A New Star Tonight" about the passing of his grandmother earlier in the year which they have stated as being honoured to have been able to write for him.

Throughout July and August they have continued to have their work performed at showcases in New York (The Triad) and in London (The Union).

They are currently working on their song-cycle entitled Places and putting together plans for a recording of their first songbook album.

They are thrilled to have been asked to provide the closing song for this years West End Bares and can't wait for you to hear it.

For more information on Anderson & Petty you can check out their website at www.andersonandpetty.com or via their agent James Beresford at Shepherd Management.



21 YEARS OF MAKING A DIFFERENCE



The Make A Difference Trust first started in 1991 under the name of West End Cares, when the growing devastation of AIDS was taking its toll across the entertainment industry. One of the founders of West End Cares, Bob West (Uncle Bob to many) recounts "It was a terrible time! Everyone you spoke to knew someone who was dying, there were no treatments and more often than not your diary was an endless run of funerals and memorial services. That was when we decided, something had to be done!"

That year, West End Cares held its first theatre bucket collection, with six determined volunteers outside the London Palladium on a wet Friday evening. The public and theatre response was tremendous and 21 years later our World AIDS Day bucket collections take place across the UK and are a regular feature in many theatres programming.

In the early days the call on West End Cares was most commonly for funeral expenses, costs for carers and hospice placement's. That was 21 years ago when we supported people dying of AIDS, now we are pleased to say we are here to support people living with the virus.

In 2002 the charity decided to change its name and became Theatrecares. This was an opportunity to respond to the growing number of calls for support from industry members and communities across the UK, not just in London's West End. During this time, the continuing growth of the epidemic was becoming all too visual and with it the call once again on the charity's support for some of the most basic necessities: a fridge for medication, a washing machine to cope with night sweats; a carer to help a person get to their medical appointments and unfortunately still support for funeral and hospice placement.

In 2008 the most significant name change took place when Theatrecares decided to expand its reach and response by forming The Make A Difference Trust. This allowed the charity to ensure it remained faithful to its pledge to support those people living with HIV that need us, but further to see how we could address the growing number of related illnesses affecting our community. Now the charity supports a variety of chronic health conditions for individuals across the UK as well as being proud of a targeted and growing international support programme. Making a difference where it is needed.

All of this would not be possible if it was not for the endless support we receive from the entertainment industry. Over the years the industry has stepped up to support our work time and time and time again and we will always be eternally grateful.

OVER 3 MILLION POUNDS RAISED

£113K RAISED IN THE WORLD AIDS DAY BUCKET COLLECTION 2011

11,600 CHILDREN ORPHANED BY AIDS IN SOUTHERN AFRICA PROVIDED WITH FOOD PARCELS, SCHOOL FEES, UNIFORMS AND TEXT BOOKS

OVER 8,000 INDIVIDUAL HARDSHIP GRANTS PROVIDED IN THE UK

MORE THAN 100 CHARITIES IN THE UK SUPPORTED WITH PROJECT GRANTS OR BUSINESS SUPPORT

INTERNATIONALLY WE HAVE WORKED IN 9 COUNTRIES DEVELOPING OVER 24 PROJECTS BENEFITTING MORE THAN 30,000 INDIVIDUALS

OVER 150 DEDICATED VOLUNTEERS



261
LATE NIGHT
CABARETS

49
MIDNIGHT
MATINEES



21
BUCKET
COLLECTIONS



36
FILM
SCREENINGS



16
WEST END
PREMIERES



5
WEST END
EUROVISIONS

8
A WEST END
CHRISTMASES

1
BIG
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STAND UP.



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Mission: To raise awareness of the long-term, damaging effects of bullying and to raise funds to support those doing real-world work to stop it.

Vision: To build a highly collaborative organization funded by social business models that help connect communities and create a world of understanding and kindness.

West End Bares
A guide to the **ROTATION**
...don't miss out on the fun!

MONEY

Firstly, you need to seek out a MAD Money Vendor and get your hands on some MAD notes



SHOW

Secondly, keep those notes safe and enjoy the show to pick out a hot West End dancer that catches your eye



SHOW ME THE MONEY

Wait for the Rotation in the finale where you can get up close and personal and show them your your MAD Money



OPENING CEREMONY

CHOREOGRAPHY Stuart Winter & Ben Bunce

VOCALISTS Jenny Fitzpatrick & Paul Ayres

STATUES Rachel Ensor, Stephanie Powell, Jenny Legg,
Daniel Loannou, Jason Winter, Ben Dixon

FLAGBEARERS Emma Louise Crossley, Hannah Cauchi,
Jennifer Saayeng, David Grewcock, Callum Francis,
Todd Talbot, Dann Kharsa

SAILING

CHOREOGRAPHY Sean Parkins

CAST Coco Martini, Rachel Muldoon, Hannah Toy, Alex Bird,
Lia Given, Katie Ella Hardwicke

SYNCHRONISED SWIMMING

CHOREOGRAPHY Stuart Rogers

CAST Paulo Teixeira, Rob Jones, Tom Muggeridge, Emily Whitehead,
Lauren Varnham, Lindsey Tierney

GYMNASTICS

CHOREOGRAPHY David Leighton

CAST Sophie Zucchini, Tajana Bunton-Williams,
Craig Stein, Ashley Andrews

WRESTLING

CHOREOGRAPHY Dom Tribuzio

CAST Paul Robinson, Damien Poole, Ivan de Freitas, Scott Maurice,
Dom Tribuzio, Sergio Priftis, Sam Cassidy

THE PANTS PROJECT PARADE

TABLE TENNIS

CHOREOGRAPHY Darren Carnall assisted by Louise Lawson

CAST Flora Dawson, Zizi Strallen, Jo Taylor-Goodwin,
Lucy-Jane Cooper, Louise Lawson, Laura Emmitt

BOXING

CHOREOGRAPHY Aaron Renfree

CAST Aaron Renfree, David Rudin, Busola Peters, Paul Saunders,
Holly James, Amy Thornton, Twinnie Lee Moore, Sophie Carmen-Jones

EQUESTRIAN

CHOREOGRAPHY Fabian Aloise

CAST Phillip Dzwonkiewicz, Paul Iveson, Matthew Stevens, James Knight,
Carley Stenson, Jodi Jacobs, Kayleigh Stevens, Jess Ellen Knight

CLOSING CEREMONY

SONG Stand Up

MUSIC AND LYRICS Barry Anderson & Mark Petty

PERFORMERS Louise Dearman & Mark Evans

FINALE : THE ROTATION

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WEST END BARES

PRODUCTION CREDITS

FOR THEATREMAD

CHAIRMAN
David Pendlebury

VICE CHAIR
Melanie Tranter

TRUSTEES
Julian Bird, Maggie Korde, David Pendlebury,
Melanie Tranter

DIRECTORS
Michael George, Peter Patsilides, Chris Parnham,
David Pendlebury

CHARITY DIRECTOR
Steven Inman

OFFICE MANAGER
Jeremy Ellis

FUNDRAISING & COMMUNICATIONS OFFICER
Clare Cubbon

FINANCE OFFICER
Sharon Kwan

**PHOTOGRAPHIC & VIDEO PRODUCTION
CONSULTANT**
Jane Garfield

BRAND & MARKETING CONSULTANT
Robin King

FOR WEST END BARES

ARTISTIC DIRECTOR
Darren Carnall

ASSISTANT DIRECTOR
Matt Krzan

PRODUCTION MANAGEMENT
Jayson Gray – Completely Staged

TECHNICAL MANAGER
David Leigh-Pemberton

STAGE MANAGER
Liz Yeates

SHOWCALLER
TBC

ASSISTANT STAGE MANAGERS
Adam Cox, Graham MacGowan
& Rachael Newson

SOUND ENGINEER
Peter Eltringham

LIGHTING OPERATOR
TBC

FOLLOW SPOTS
Richard Anthony Knight & Lauren Naylor

CAMERA OPERATORS
TBC

SOUND DESIGNER
Peter Eltringham

LIGHTING DESIGNER
Tim Deiling

VIDEO DIRECTOR
Jane Garfield

PHOTOGRAPHER
Ed Rolf

PROGRAM & ARTWORK DESIGN
Robin King

WARDROBE

**COSTUMES SUPERVISED,
CO-DESIGNED & CREATED**
Murray Lane

**'TABLE TENNIS' &
'SYNCHRONISED SWIMMING'**
Headdresses – Hannah Trickett
'Synchronised Swimming' costumes
adornment – Martin Rodges

'Equestrian' Horse costumes – Spike Wilmer

'Sailing' costumes – Lizzie Furniss & Kat Connelly

ADDITIONAL WARDROBE

Hannah Gibbs, Michelle Ward, Nicky Leach,
Andrea Gaskill, Jess Siddall & Rachel Jayne Picar

FINALLY, BUT BY NO MEANS LEAST, A BIG THANK YOU TO...

All of the performers, choreographers and wardrobe supervisors who put the acts together for tonight's show, Orbital Sound, Blitz, Harlequin floors, Steeldeck UK, Jennors Timber, Completely Staged, Snooty Fox, Stuart Hurford and team at GT Magazine, Scott Davidson and team at Prowler Stores, Christina, Dean and all at MAC, John Scott at aussieBum, Joy and team at Stage Won, the team at Fraser Hamilton, I.N.C. Space, Mark Anderson and Barry Anderson, Andrew and team at Café de Paris and finally all of the wonderful MAD Trust volunteers.

Also a big thank you to all that have created pants for this year's Pants Project.

VISIT OUR NEW WEBSITE **MADTRUST.ORG.UK**

First Floor | 28 Denmark Street | London | WC2H 8NJ | T +44 (0)207 240 8206 | F +44 (0)207 240 3573
E office@madtrust.org.uk | W madtrust.org.uk

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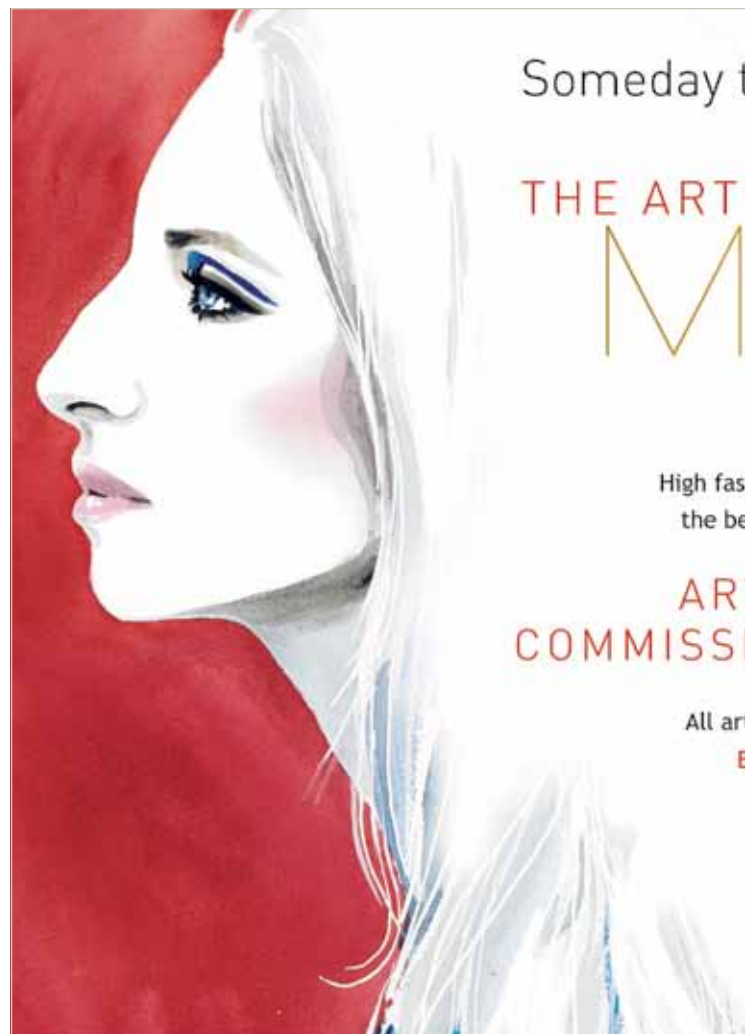
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HOW DO WE MAKE A DIFFERENCE?



Sometimes the easiest way to explain our work is to ask those that we have been able to support thanks to your help, to tell you in their own words.

Hardship Support

Over the past 21 years, we are proud to have provided more than £2million in small grants to individuals who are in desperate need of our support. This has ranged from food parcels to a fridge for medication storage; from transport to hospital appointments to a period of respite care for someone with treatment challenges. The needs presented to us continue to grow and as a small charity, we continue to need your support to make a difference.

Crisis Fund

Charlotte has worked in various regional tours for a number of years and has always kept herself busy with vocal teaching inbetween. In 2011 Charlotte attended a clinic for some skin discolouration and not long after was diagnosed with cancer.

Charlotte said "Cancer is just one of those things you are aware of but think, it won't happen to me, then it does". For Charlotte this was a double blow because she had just secured a contract on a cruise ship that had her very excited, unfortunately the clinic was clear that she had to start treatment immediately. Charlotte had a small group of supportive friends but still found the treatment caused her to be desperately tired and very depressed. She was unable to perform or teach and as a result soon found out her savings didn't last long. Charlotte approached The Make A Difference Trust after a friend saw the poster at a stage door. She wanted to attend a "survivors" weekend which had been recommended to her by someone else on treatment. The purpose was to meet people in the same situation and also get basic welfare and debt help at the same time. The Trust was pleased to be able to pay Charlottes weekend costs and travel as well as to take a little pressure off by clearing her phone bill and helping her get re-connected. The cost to the Trust was relatively small but the impact for Charlotte was immense. "It makes me feel so much more positive that the industry I have spent my life working in, is there to support me when I need them. I will beat this!"

International Programmes

The Trust has a few, very targeted programmes internationally that it supports. Over the past 21 years we have worked in India, Russia, Romania, Central, West and Eastern Africa and are currently focussing our support into southern Africa as we believe this is where we can use the limited funds at our disposal with the greatest possible impact.

Katleho is an 11 year old boy who goes to school when he can and has friends much like any boy of his age in the UK. Unfortunately that is where most of the similarities end! Katleho is also the main carer for his 7 year old sister and 5 year old brother. They live in a small shack in the very poor township of Kayalesha on the outskirts of Cape Town. Their mother died of an AIDS related condition in 2009 and their father became depressed, a heavy drinker and then disappeared. The children were looked after by an elderly relative in the township, however they had their own children and with a limited wage achieved from occasional roadside work, the relationship was very strained with some evidence of both emotional and physical abuse.

Since 2010, we have been proud to work alongside The Helderberg Street Peoples Centre in Cape Town (they were also the recipient charity from the 2011 MAD Garden Party). Katleho came to MAD's attention through a production company that had met him and contacted us to highlight his situation. We arranged for a social worker from Helderberg to visit the boy at home and to take him to the centre in the township of Sir Lowrys Pass each day to give him some support. Through a meeting with the Government's Welfare and Children's Services Department, a foster parent was found in the township and Katleho and his siblings were relocated. They now attend school full-time, have a good family foundation and are making many friends.

"Katleho is a good boy and he has had a very difficult start to life. With god's help we hope to be able to change that and to give him a future he can be proud of. He still hopes his father will turn up one day but for the time being he is safe, happy and getting an education. I understand from the project that this was made possible because of The MAD Trust, thank you for helping this boy and giving us a new family."

— Katleho's new foster family

For more information on our work and how you can help us be there for those that need us, visit www.madtrust.org.uk



YOU CAN HELP MAKE A DIFFERENCE



**SIMPLY TEXT MAD
TO 70007
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You will be charged £3 plus one message at your standard network rate. The Make A Difference Trust will receive a minimum of £2.48 up to a maximum of £2.95 per text

THE MAKE A DIFFERENCE HARDSHIP FUND

WHAT IS THE CRISIS FUND?



The Crisis Fund is just one of the support programmes run by *The Make A Difference Trust* which looks to provide small pockets of financial assistance to those who are experiencing unexpected financial hardship and who meet the fund's criteria. The aim of the Fund is to ensure that a person, who is working in the entertainment industry and coping with a long term medical condition, should not have their ability to remain in employment jeopardised due to economic impacts related to their health status.

Who can the Crisis Fund help?

The Crisis Fund is specifically designed to support individuals working across all areas of the entertainment industry, where they are living with a long-term chronic illness such as for example; HIV, Cancer, Multiple Sclerosis or Sickle Cell. The Fund is there to help with those small unexpected costs that are unable to be met from either personal or statutory finances and which threaten to impact on a person's health and subsequent ability to maintain employment.

How can the Crisis Fund help?

The Crisis Fund can be called on for items such as an unexpected childcare bill for covering hospital appointments, or an increased heating bill due to a period of ill health; perhaps a large phone bill caused by a bout of hospitalisation or even a broken fridge, necessary for storing medication but not budgeted for when it breaks down. Ideally *The Crisis Fund* is there to provide support for the unexpected however cannot be simply a replacement for poor personal budgeting or items which are available under statutory provision.

HOW DO I APPLY?

If you would like more information on the *Crisis Fund* then you should contact Steven Inman in total confidence to discuss your situation further.

EMAIL
s.inman@madtrust.org.uk

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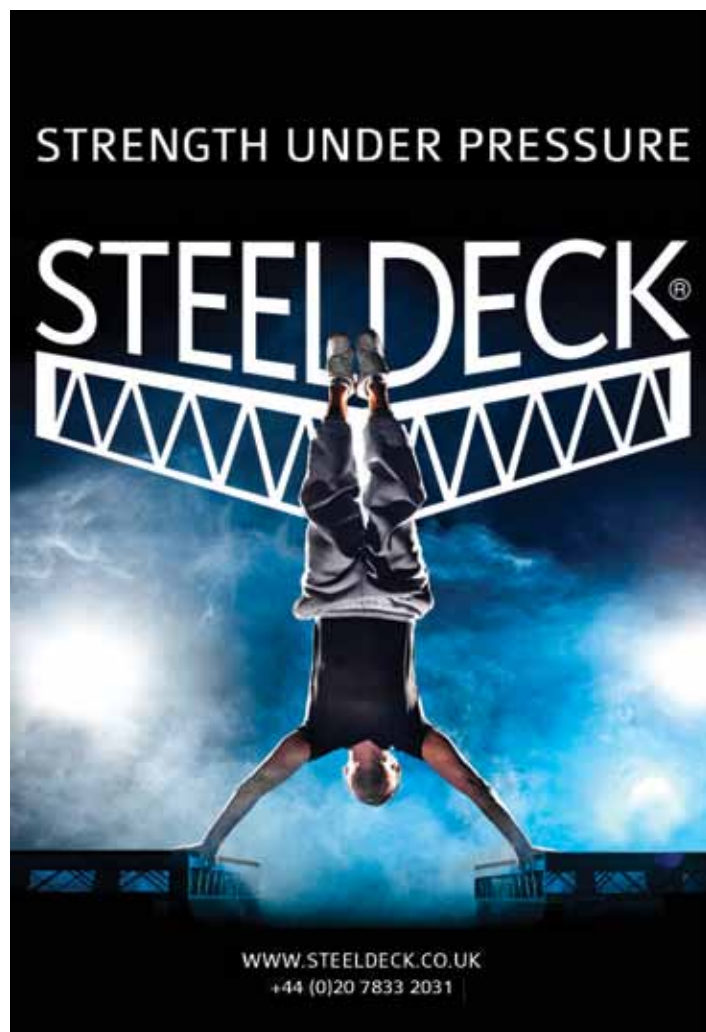
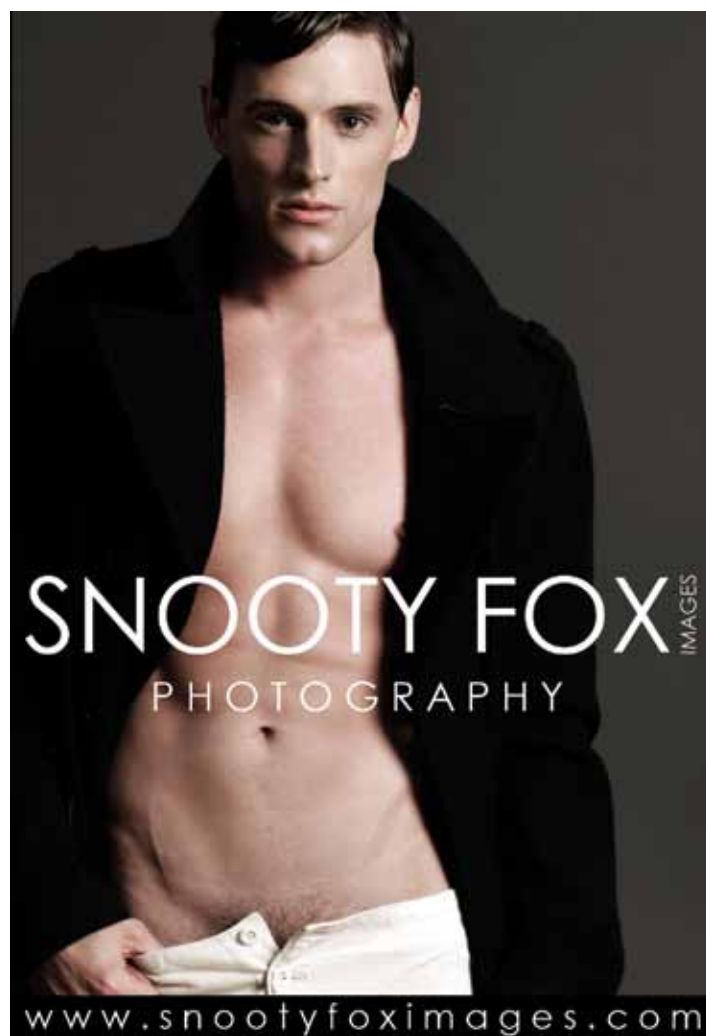
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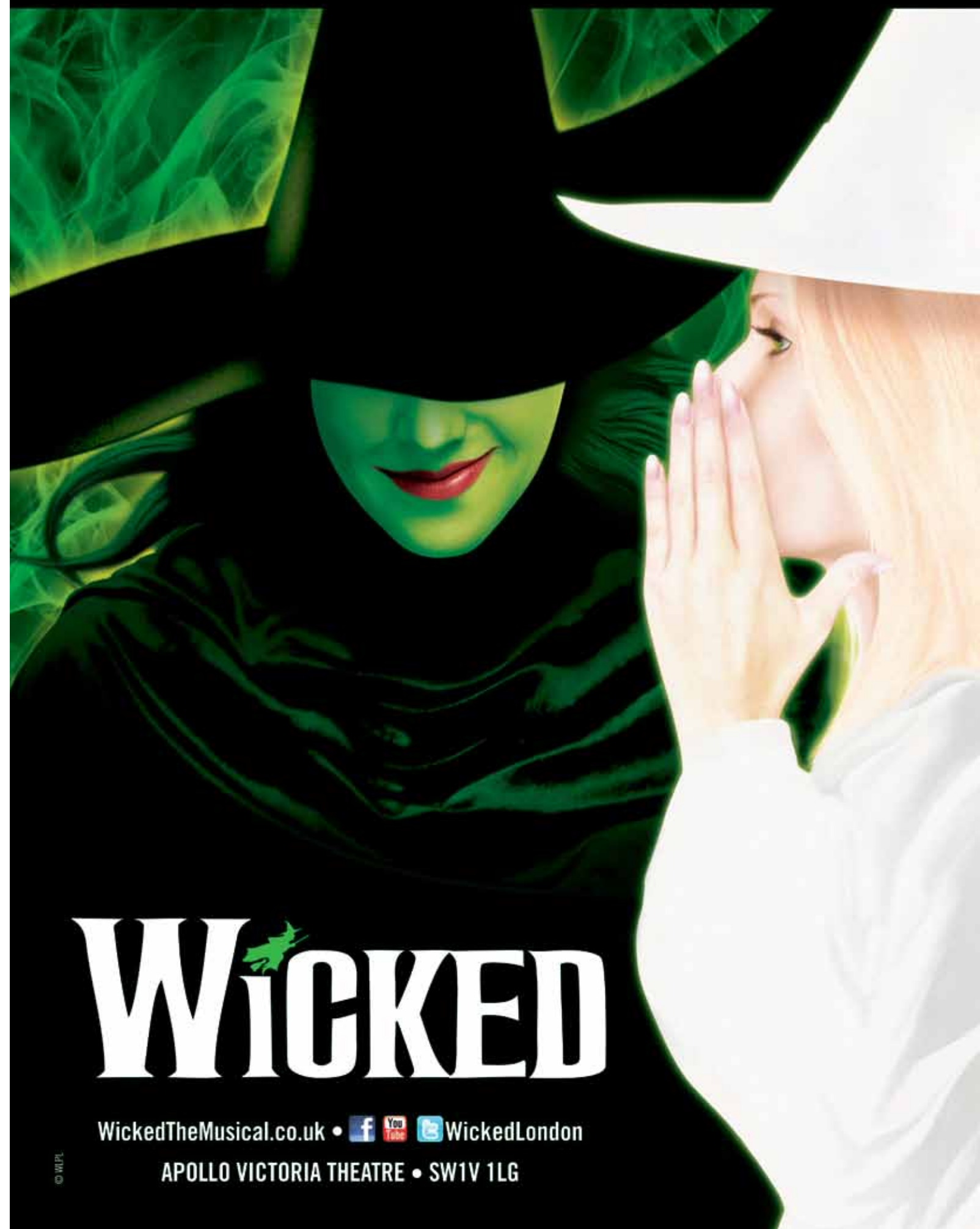
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