



WELCOME TO West End Bares 2014

Good Evening and Welcome to West End Bares 2014: Nude Dunnit?

In 1998 &1999, West End Cares made its first foray in to the world of West End Bares by producing two sold-out shows at The Talk of London, entitled, *The Full* Monty and The Fuller Monty. The charity has always been very proud of its long-term association with Broadway Cares (BCEFA), and has greatly admired its fundraising activities. Following a visit to see Broadway Bares XV111: Wonderland in 2008, I spoke with BCEFA's Executive Director, Tom Viola, to explore the possibility of bringing Broadway Bares to London. On Tom's insistence, I

discussed our proposal with the Broadway director & choreographer, Jerry Mitchell, who is the creator, and creative & artistic driving force behind Broadway Bares. Following discussions with Jerry, he graciously gave his permission for the charity to produce the West End version of Broadway Bares. In 2009, with his production of Legally Blonde opening at the Savoy Theatre, Jerry identified Darren Carnall as the person who would be perfect to be the artistic director for the London production. The rest, as they say, is history.

This evening you will help us to raise thousands of pounds through our 5th sexy, sassy and cheeky celebration of the human body, but it is vital that we remind ourselves why we are all here and still raising funds and awareness.

People often ask, is fundraising for HIV & AIDS still necessary & relevant today? The simple answer is 'yes'. There are still many misconceptions about HIV & AIDS even today. Many people believe that HIV & AIDS have gone away, while the real fact of the matter is that it is no longer seen as top of the agenda to talk about such a subject. A lack of knowledge, understanding, fear and ignorance still contribute to the discrimination of people living with HIV.

There are currently estimated to be 100,000 people in the UK living with HIV, with 25% of those unaware of their diagnosis. Early testing and diagnosis is important in the treatment of HIV.

During the past 20 years we have seen incredible advances in the development of effective HIV treatments and prevention options, slowing the spread of HIV throughout the world and enabling people who have access to health care to live longer, healthier lives; but don't be fooled in to thinking that because of these advances that the work to achieve a world in which HIV and AIDS no longer exists is over; it isn't. If anything, it is more important than ever.

Education is key to a better understanding; to raising awareness about the impact of HIV on individuals, communities and economies; to educate about prevention and treatments & to continue to research for a vaccine. These are the tangible and visible responses, but we must also focus on all aspects of care & support. For some, a positive diagnosis can result in a sense of shame leading to isolation and loneliness; we must seriously consider the mental & psychological impact that such a diagnosis can have on an individual, and care & support them through

Globally, seven thousand men, women, and children become HIV-infected every day. We have both the moral obligation and the power to end this epidemic.

That is the reason that we are all here tonight: to continue to educate about HIV & AIDS, to help care for those living with HIV, and support those affected by HIV.

Thank you to each and every one of you for your continued support and commitment; we cherish your generosity, your creativity and your spirit, and hope that you will continue to help us, for many years to come, to make a difference to the lives of those who face such crises and challenges.

Please remember, it is everyone's responsibility to educate, care & support.

Thank you for supporting West End Bares, and for taking the time to learn more about the Charity, and, most importantly, for helping to Make A Difference.

With very best wishes,

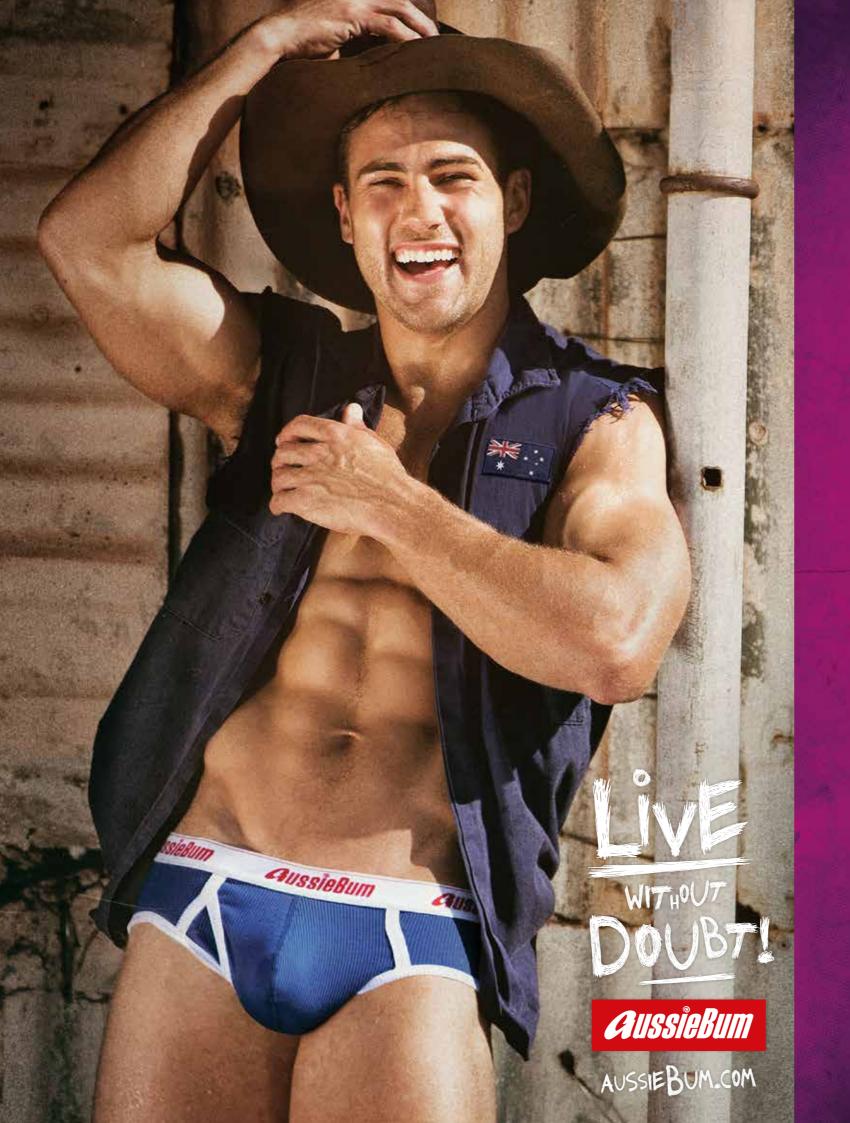
DAVID PENDLEBURY Chairman of The Make A Difference Trust

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THE MAKE A DIFFERENCE TRUST

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A MESSAGE FROM BROADWAY BARES JERRY MITCHELL

Has it really already been 5 years of WEST END BARES?

It seems only yesterday I was able to "ROPE" Darren Carnall into the possibility of making my strip show event cross over the pond. As you get ready for *NUDEDUNNIT!!!* and celebrate this 5th amazing *WEST END BARES* production, *Broadway Bares* is already in preparation for next years 25th anniversary production.

With all these sexy productions, together WE are making a difference for millions of people living with HIV/AIDS, as well as continuing to spread the word about taking care of yourselves and each other by knowing your status and getting tested. MADTrust and BROADWAY CARES/EQUITY FIGHTS AIDS have shared their knowledge and resources to raise funds and awareness and none of this work could be done without the Theatrical Communities in both London and New York as well as the thousands of volunteers who continue to support these amazing organizations.

Tonight you are all heroes for buying a ticket and supporting my friend Darren Carnall and all the *WEST END BARES* performers. Be generous to the dancers and I know they will be generous to YOU! Just watch out for that butler in the library with the LEAD PIPE!

Until next year, be safe and take care of one another.

Jerry Mitchell x

A MESSAGE FROM OUR ARTISTIC DIRECTOR DARREN CARNALL

li guys!

I can't believe this is the 5th year of *West End Bares!* When I first started this British branch of *Broadway Bares* in London 5 years ago, I never dreamed we would make it to year 5! The reason it has is simple. It is down to the generosity of the human spirit. This whole event is organised and supported by people giving their time and their money to come together in this venue and make something marvellous happen to support The Make A Difference Trust. Without the performers giving their time, and without the audience coming to watch them, this would not happen. So THANK YOU, from the bottom of my heart, to every person who has danced, choreographed, stitched, sewn, lifted, organised, donated, made, painted or searched for ANYTHING to help us make *West End Bares* the sexiest Charity event in the West End Calendar. I truly hope that you enjoy tonight's show and that you continue to support *West End Bares* so that we can continue to Dare To Bare for you!

CASTING NOW



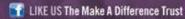
DO YOU HAVE TIME TO 'MAKE A DIFFERENCE'?

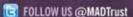
The Make A Difference Trust is currently looking for volunteers to work with the MAD Team during the day on weekdays. If you have some free time & would like to join our production, please contact us at:

office@madtrust.org.uk

TOGETHER WE CAN MAKE A DIFFERENCE

Join In! Have Fun! Make A Difference!





FOR MORE INFORMATION VISIT MADTRUST.ORG.UK





THEATRE MAD

BETWEEN 17 NOVEMBER AND 15 DECEMBER,
WEST END THEATRES WILL JOIN WITH REGIONAL THEATRES
ACROSS THE UK TO SHAKE BUCKETS AND RAISE FUNDS
FOR HIV AND AIDS

Living with HIV is still a huge challenge for millions both in the UK and worldwide

TheatreMAD is proud to have the support of so many celebrities, companies, theatres and bars.

MAKE A DIFFERENCE TODAY!

THIS YEAR WE ARE DROUB TO SUPPORT



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TOGETHER WE CAN MAKE A DIFFERENCE

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COMPOSERS JAKE BRUNGER & PIPPA CLEARY

Jake Brunger and Pippa Cleary met at Bristol University, where they were studying Drama and Music respectively. Their stage musical adaptation of *The Secret Diary of Adrian Mole aged 13 ¾* opens in March 2015 at Leicester Curve. Their musicals together include: *Jet Set Go!* (Edinburgh Fringe Festival, Theatre 503 and Jermyn Street Theatre; licensed by Josef Weinberger Ltd), *The Great British Soap Opera* (Edinburgh Fringe Festival and Jermyn Street Theatre) and *Red Riding Hood* (Singapore Repertory Theatre). They also wrote the music and lyrics for the 2013 Rose Theatre Kingston Christmas show *The Snow Gorilla* and a song for A Song Cycle for Soho at Soho Theatre. In 2013 Pippa won the Arts Foundation Fellowship for Musical Theatre Composition. They are currently writing a new musical called *Prodigy* for National Youth Music Theatre.

For more information.

please visit www.brungerandcleary.co.uk or follow Jake and Pippa on Twitter @jakeandpippa





Celebrating 90 years this year, the jewel of London's Piccadilly Café de Paris first opened her fabled doors in 1924 and has been at the forefront of the capital's high society ever since.

Playing host to some of the most lavish parties in town, the guest list at Café de Paris boasts many of the world's greats from such legends as Cole Porter, Frank Sinatra, Noël Coward, Marlene Dietrich and Princess Margaret to modern day icons like Kate Moss, Dita Von Teese, Alicia Keys, Debbie Harry, Bruno Mars and Keira Knightley. Tonight, Café de Paris is very proud to once again host and support West End Bares and The Make A

Café de Paris always leaves a lasting impression on the guests who visit this perfectly maintained Grade II listed building with its breathtaking sweeping staircase, glittering crystal chandeliers and stunning ballroom floor.

Available for exclusive private hire, Café de Paris undoubtedly comes to lifewhen a glamorous event is in full swing.

cafedeparis.com



No show looks good in the dark





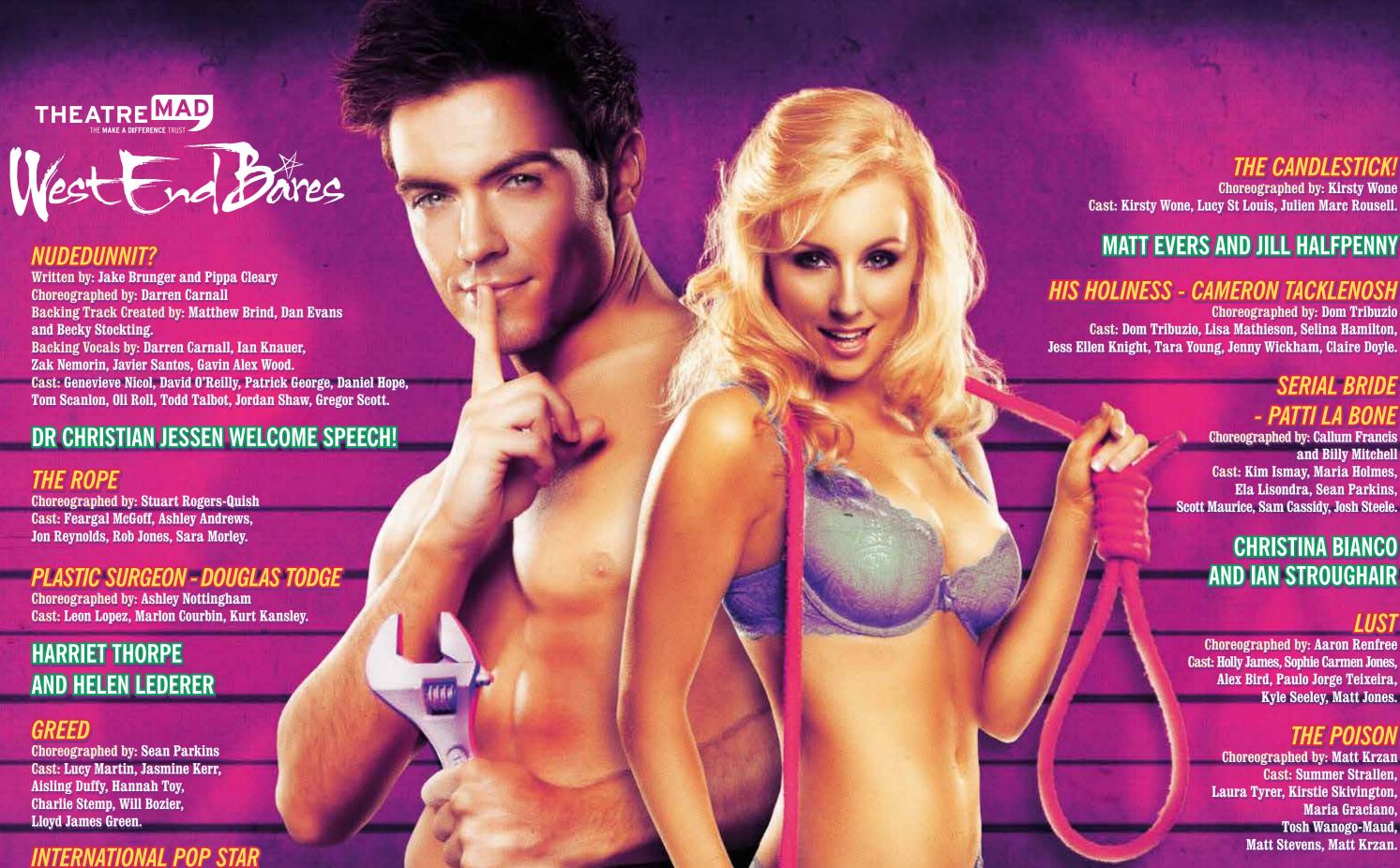


Wait for the Rotation in the finale where you can get up close and personal and show them your MAD Money



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AUSSI

- ADELE JIZZEEM

Choreographed by: Racky Plews

Cast: Eva Maria Noblezada, Elliot J Powell, Robbie Boyle, Jade Albertson, Kanako Nakano.

JAKE CANUSO AND JAMES DREYFUSS

THE POISON

Choreographed by: Matt Krzan Cast: Summer Strallen, Laura Tyrer, Kirstie Skivington, Maria Graciano, Tosh Wanogo-Maud, Matt Stevens, Matt Krzan.

DR CHRISTIAN JESSEN IN 'THE CONFESSION'

MURDER ON THE DANCEFLOOR/ ROTATION!

The Cast of West End Bares.



WEST END BARES Production Credits

FOR WEST END BARES

ARTISTIC DIRECTOR Darren Carnall

CREATIVE ASSISTANT Michael Vinsen

PRODUCTION MANAGER **David Leigh-Pemberton**

PRODUCTION RUNNER Harry Slythe

STAGE MANAGER Adam Cox DEPUTY STAGE MANAGER

Loraine Kearin ASSISTANT STAGE MANAGERS

Paddy Magee, Rory Jakeman

SOUND DESIGNER/ENGINEER Peter Eltringham

LIGHTING DESIGNER **Tim Deiling**

WARDROBE:

COSTUME SUPERVISOR. CO-DESIGNER & CREATOR Murray Lane

WARDROBE ASSISTANT Daisy Woodroffe

'NUDEDUNNIT?' COSTUMES FOR MISS NICOL & MR O'REILLY Meg Roberts & Ben Hollies

'INTERNATIONAL POP STAR -ADELE JIZZEEM' CHECK SHIRTS Rachel Eastop

'HIS HOLINESS - CAMERON TACKLENOSH' NUNS Elle-Rose Hughes

'SERIAL BRIDE – PATTI LA BONE!' BRIDE Chris Davidson

"THE POISON!" CLOAKS Wonka Wardrobe SORCERESS & HANDMAIDENS **Chris Davidson**

Liz Furniss & Kat Connelly

Charlie James

'THE POISON!' WIGS Stefan Musch

MAKE-IIP Supplied by MAC Cosmetics

MAKE-UP TEAM Dean Rudd, Dominic Skinner. Claire Mulleady, Debbie Finnegan, Cher Webb & the MAC Pro Team

'NUDEDUNNIT?' MAKE-UP DESIGN & **EXECUTION FOR MISS NICOL & MR O'REILLY Rhys Taylor**

SOCIAL MEDIA CONSULTANT Richard LeCocq at Laughing Buddha

SOCIAL MEDIA Darren Carnall, Tim Deiling

PRESS & PR CONSULTANT Alison Duguid

PR & MARKETING Oliver Southgate at AKA UK

PROMOTIONAL PHOTOGRAPHY GAZ

POSTER ARTWORK DESIGN Don Phillips, Julian Roca at CreativeX (USA)

ADDITIONAL ARTWORK Andy Manning & Kirsty O'Mahony at **Global Marketing Group**

PROGRAMME DESIGN Kirsty O'Mahony at Global Marketing Group EVENT PHOTOGRAPHERS Darren Bell, GAZ, Geoff Titley, Leigh Carter

Joel Ryder

FRONT OF HOUSE MAD MONEY BOYS Benjamin Brook, Ethan Le Phong, Oliver Saville, Shane Walshe, Jason Winter

Daniel Hunt, Callum Taylor

WEST END BARES WEBSITE DESIGN **Tim Deiling**

CONCEPT

Based on an original concept by legendary Broadway director & choreographer Jerry Mitchell to benefit Broadway Cares / Equity Fights AIDS

THE MAKE A DIFFERENCE TRUST AND MAKE A DIFFERENCE ENTERPRISES LTD (T/A THEATREMAD)

David Pendlebury

VICE CHAIR **Melanie Tranter**

TRUSTEES FOR THE MAKE A DIFFERENCE TRUST Julian Bird, Patrick Holzen. Maggie Korde, David Pendlebury, **Melanie Tranter**

DIRECTORS FOR MAKE A DIFFERENCE ENTERPRISES LTD

Michael George, Peter Patsalides David Pendlebury

FUNDRAISING & COMMUNICATIONS MANAGER

SHOW LIAISON AND FILM & PHOTOGRAPHIC CONSULTANT Jane Garfield

ACCOUNTANTS **Breckman & Company**

SOLICITORS **Kingston Smith LLP**

OFFICE VOLUNTEERS Val Apps, Garry Cruickshank, **Richard Cooper**

Bertie Brown, Jamie Cox, Darien Davis, Matt Dillon, John Goodwin, Joel Marvin, Christian Pankhurst, Josh Reynolds, Anna Riera,

FOR CAFÉ DE PARIS

Kevin Shen, Rob Young

GENERAL MANAGER **Keith Moore**

EVENTS & SALES DIRECTOR Andrew Birnie

CABARET & PRODUCTION MANAGER Tom Gravett

HEAD OF CLUB MARKETING & PROMOTIONS Liam Norval

EVENT MANAGER **Kayleigh Santos**

FINALLY, BUT BY NO MEANS LEAST, A BIG THANK YOU TO...

All of the performers, choreographers and wardrobe supervisors who put the acts together for tonight's show, Steeldeck UK, White Light & National Theatre for supplying lighting equipment, Scott Davidson and the team at Prowler Stores, Christina Aristodemou. Dean Rudd and all at MAC, Robert Fieldhouse at Baseline Magazine, Chris Colman at OX Magazine, Andrew Mills and the team at SOBOM, Doug Mayo at britishtheatre.com, Paul Raven at westendtheatre.com, Daniel Higgins and the team at Aussiebum, Jake Brunger & Pippa Cleary, Guildhall School of Music & Drama, Gary Murphy, Andy Conaghan, Jason Golbourn, Emma Moore, Kieron Harris, Laura Watkins, Davy Stringer, Andrew Birnie & the team at Café de Paris, and finally all of the MAD Trust Volunteers.

Our fundraising family includes:

THEATRE MAD DANCE MAD MUSIC MAD FILM MAD FASHION MAD

FOR MORE INFORMATION VISIT MADTRUST.ORG.UK

c/o Theatre Delicatessen | First Floor | 119 Farringdon Road | London | EC1R 3DA | T 07956 019853 E office@madtrust.org.uk | W madtrust.org.uk

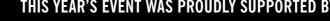
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THIS YEAR'S EVENT WAS PROUDLY SUPPORTED BY









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ACT GEOFFREY NAUFFTS

DIRECTOR LUKE SHEPPARD

DESIGNER DAVID WOODHEAD LIGHTING HOWARD HUDSON SOUND DAVID GREGORY





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HOW DO WE MAKE A DIFFERENCE?

For 24 years The Make A Difference Trust has been providing education, care and support to entertainment industry members affected ill health, including but not limited to HIV as well as working with the entertainment industry to support others.

Here are just some of the projects we are able to run thanks to the kindness of all of YOU.

The Entertainment industry Crisis Fund

The Crisis Fund is specifically designed to support individuals working across all areas of the entertainment industry including performers, technicians, front of house etc., where they are living with a long-term illness such as for example; HIV, Cancer, Multiple Sclerosis, mental illness or Arthritis.

The Fund is there to help with those small unexpected costs that are unable to be met from either personal or statutory finances. The Crisis Fund can be called on for items such as an unexpected childcare bill for covering hospital appointments', or an increased heating bill due to a period of ill health; perhaps a large phone bill caused by a bout of hospitalisation or even a broken fridge, necessary for storing your medication but not budgeted for when it breaks down.



The Next Stage Programme

The Next Stage Programme provides bespoke back to work support to industry members who have had a significant amount of time out of work due to their health condition or an accident. This might include contributing some costs towards retraining either within the entertainment industry or for a career change, spotlight membership fees, life coaching, debt counselling or health management support.

For any questions relating to The Crisis fund, The Next Stage Programme or for confidential eligibility advice contact c.davis@madtrust.org.uk



West End Serves

The Make A Difference Trust was delighted to be contacted by West End Serves last year who are now an affiliate of the Trust.

West End Serves was launched on the 7th May 2013 after being inspired by sister organisation, Broadway Serves and is comprised of members of the West End Community wanting to be "the change beyond the stage". Members offer their time to volunteer and support the London community and can currently be seen at Battersea Cats and Dogs home, Serving breakfast for homeless charity The Connection and of course providing office and project support at The Make A Difference Trust

If you would like to become a member or would like more information visit westendserves.com or contact westendserves@aol.com

Are You Positive?

Written by Professor Larry Heimgartner, Are You Positive? is a 30 Minute HIV theatre in education play based on 3 real life stories followed by a sexual health workshop led by a facilitator.

The play is aimed at key stage 4 upwards and is designed to challenge the common stigmas associated with HIV and the knowledge and tools to protect themselves against the virus. The play had its first performance on Saturday 3rd May 2014 as part of The African Advocacy's Health and Well Being event in Brixton and will be an on-going project for the Trust.

WEST END

SERVES

Internationally

Working with our Partners UBUNTU in Port Elizabeth, South Africa we were last year able to fund our 14,000th child orphaned due to AIDS through our after school program. The programme is designed to support gifted children with their education who otherwise wouldn't have the opportunity, as well as to provide counselling and other practical support to help them through the loss of their parents. Many of our after school project graduates have gone on to be accepted in to ivy league schools both here in the UK and in the USA.

In addition to UBUNTU, The Make A Difference Trust continues to work with Helderberg Street Peoples Centre just outside of Cape Town, South Africa. HSPC supports those in poverty due to illness including AIDS providing shelter, food and warmth.



For more information on our work and how you can help us be there for those that need us VISIT www.madtrust.org.uk



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