



FIGHTING HIV&AIDS ONE STAGE AT A TIME

**Running in the World AIDS Day RED Run for TheatreMAD  
26 November 2017 Victoria Park, East London.**

Dear TheatreMAD Supporter,

There are 3 steps to get registered for the race and create your personal fundraising page for sponsorship and donations:

**ONE:** Go to the Red Run page <http://www.redrun.org.uk/> and click "Register Now" to register for the run and pay the £15 entry fee. When you register please make sure to select "Make a Difference Trust" as the HIV/AIDS charity you are running for. This is so that the race organisers can inform us, that you are registered to run for us.

**TWO:** Go to our BT MyDonate page and click on "Start Fundraising" to register and create your fundraising/sponsorship page for the Red Run in aid of "TheatreMAD" (there is no charge for this). <https://mydonate.bt.com/events/madtrust/447796> Ideally we'd like you to set a fundraising target of £500, but you can raise as much or as little as you like. Please let us know when you have set this up and the website address for your fundraising page so that we can advertise it on our website to encourage more sponsorship for you.

**THREE:** Email us at [office@madtrust.org.uk](mailto:office@madtrust.org.uk) with:

- your phone number
- your running vest size
- the website address of your fundraising page
- the names and details of any friends who have agreed to run with you and raise money for Theatre MAD – The Make A Difference Trust

Last year, over 600 people participated raising funds for 14 HIV charities. Don't miss your opportunity to take part in one of the UK's largest World AIDS Day community events - The 8th annual World AIDS Day Red Run.

Thank you for running for us and joining the fun!

**A BIG MAD TRUST THANK YOU FROM ALL OF US AT THE MAKE A DIFFERENCE TRUST! 😊**

**madtrust.org.uk**



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